



2020 Champions of Hope Global Gala Sponsorship

The 2020 CEOs Against Cancer Champions of Hope Gala will be held on Saturday, November 7. While this year's event will have a virtual program, the community celebration must go on! We hope that we can still count on you for your support, because cancer patients need us now, more than ever. We are continuing to help patients through this pandemic, and we cannot wait to bring people together again once it is safer for everyone. If you can, we hope you will consider joining us in our efforts!

Presenting Sponsor \$50,000 - SOLD

- Exclusive recognition as the Presenting Sponsor of the Champions of Hope Gala
- Presenting sponsor co-branding featured on ALL event marketing materials, including the following:
 - Digital Save the Date/invitation
 - Digital event program
 - Event emails
 - Social media
 - Homepage of mobile bidding website
 - Homepage of event website
- Premier ad featuring logo/name on mobile bidding website linking to company website
- Verbal recognition as Presenting Sponsor during Champions of Hope virtual event program
- Opportunity to create/submit two 30 second videos for the virtual event program
- Opportunity to create video to "toast" off the night welcoming guests to the virtual event
- Two full page ads in digital program book
- Logo featured on Gala At-Home Experience (Attendee Box)
- Opportunity to include note/item in Gala At-Home Experience (Attendee Box)
- Opportunity to host live in-home/in-office simulcast to feed into live event program
- Bring Supporters Together package (up to 30 people OR three groups of up to 10)

Diamond Sponsor \$25,000

Choose from Entertainment Break OR Gala Passport Experience (Attendee Box)

- Company logo featured on the following:
 - Digital event program
 - Event emails
 - Social media
 - Event website and mobile bidding website
- Opportunity to create/submit one 30 second video for virtual event program
- Two full page ads in digital program book

- Logo featured on Gala Passport Experience (Attendee Box)
- Opportunity to include note/item in Gala At-Home Experience (Attendee Box)
- Opportunity to host live in-home/in-office simulcast to feed into live event program
- Bring Supporters Together package (up to 20 people OR two groups of up to 10)

Entertainment Break Sponsor

- Featured hosted party sponsor during event program
- Company logo around screen during live simulcast breaks

Gala Passport Experience (Attendee Box)

- Main company logo featured on Gala At-Home Experience (Attendee Box) that will be sent out pre-event
- Opportunity to write a thank you letter to be included in Gala Passport Experience (Attendee Box)
- Company logo branded item in Gala Passport Experience (Attendee Box)

Gold Sponsor \$15,000

Choose from Mobile Bidding OR Heads or Tails

- Company logo featured on the following:
 - Digital event program
 - Event emails
 - Social media
 - Event website and mobile bidding website
- Opportunity to create/submit one 15 second video for virtual event program
- Full page ad in digital program book
- Logo featured on Gala At-Home Experience (Attendee Box)
- Bring Supporters Together package (up to 10 people)

Mobile Bidding Sponsor

- Company logo and link featured on mobile bidding homepage as well as the top and bottom of every page on the website

Heads or Tails Sponsor

- Company logo feature on Heads or Tails game
- Opportunity to record videos of employees/leadership flipping coins

Bronze Sponsor \$10,000

Choose from Pre-Show Waiting Room OR Closing Credits OR Mission OR Premier Auction

- Company logo featured on the following:
 - Digital event program
 - Event emails
 - Social media
 - Event website and mobile bidding website
- Full page ad in digital program book
- Bring Supporters Together package (up to 10 people)

Pre-Show Waiting Room Sponsor - SOLD

- Featured pre-show sponsor during event program
- Company logo around screen during all pre-show content and entertainment

- Virtual welcome to the pre-show video/messaging to attendees

Closing Credits Sponsor - SOLD

- Featured closing credits sponsor during event program
- Virtual thank you video/messaging to attendees

Mission Sponsor - SOLD

- Featured mission sponsor during event program
- Company logo on the thermometer tracking donations for the evening
- Virtual messaging thanking people for watching/support the ACS mission

Premier Auction Sponsor

- Featured premier auction sponsor during event program
- Company logo on screen and mention during all premier auction items (live auction)
- Virtual messaging thanking people for watching/asking them to bid on items throughout the evening

Distinguished Partner \$5,000

- Company logo featured on the following:
 - Digital event program
 - Social media
 - Event website and mobile bidding website
- Half-page ad in digital program book
- Bring Supporters Together package (up to 10 people)

Virtual Table Sponsor \$1,500

- Company/individual name featured on the event website and during virtual event program
- Bring Supporters Together package (up to 10 people)
- Includes two Gala At-Home Experience (Attendee Box) for table host

Champion of Hope Mission Gift

- 100% tax-deductible gift to fund the ACS mission
- Gifts of \$2,500+ will be acknowledged during the live event program

**Please note that all benefits listed are available and applicable as of August 1, 2020. Should the CDC or gathering guidelines become more restrictive, the benefits will be adjusted to ensure compliance with a focus on public safety.*

For more information please contact:

Becca Blomquest

becca.blomquest@cancer.org

720-524-5470

Tax ID#: 13-1788491

Your donation may be tax deductible. Please check with your tax advisor.